













Fleet Farm

— YOU WON'T BELIEVE WHAT YOU'LL FIND —

APPAREL • HOUSEWARES • GROCERY • PET • LAWN & GARDEN
SPORTING GOODS • AUTO • HARDWARE • FARM

Welcome to Fleet Farm

Committed to HONESTY, INTEGRITY and VALUE since 1955

We're new here. We'd like to say 'hello' and tell you a little bit about who we are. Fleet Farm has been serving hardworking families since 1955. We're built on a foundation of Midwestern values. You could say we're a lot like our customers. We believe in honoring tradition, taking pride in our work and doing what's right.

At Fleet Farm, you'll find the heart of a general store, with the expertise and selection of a specialty store. We're your one-stop shop with a welcoming, neighborly shopping experience.

Fleet Farm is local. We live here, work here and are proud to be part of the communities we serve. We deliver the best products to our hardworking customers.

No matter who you are, there's something for everyone at Fleet Farm. It's like our customers say, "If Fleet Farm doesn't have it, I don't need it."

So stop in and see what we're all about. We look forward to seeing you soon.











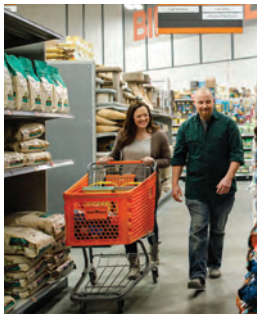
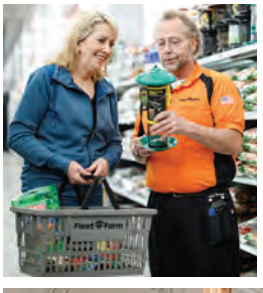
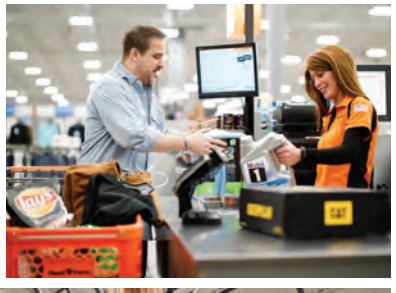
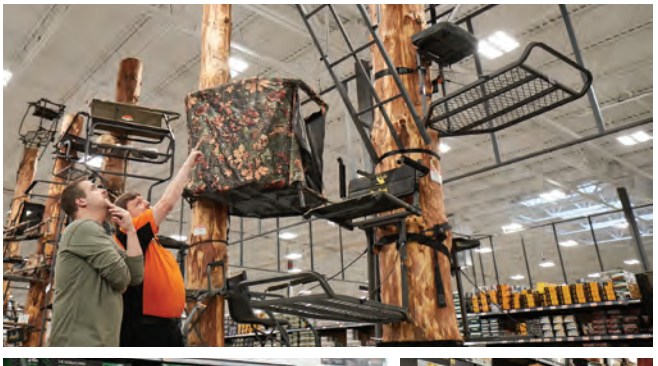


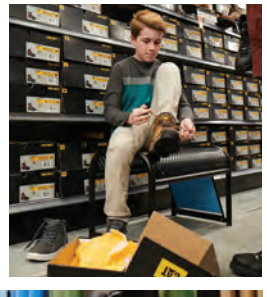
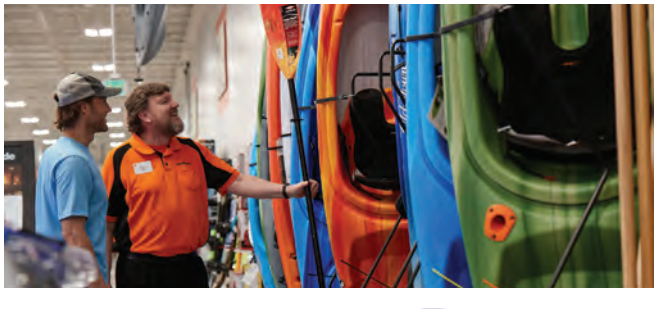




Stay up to date with your store: facebook.com/FleetFarm

Come see what we're all about

FAMILY APPAREL & FOOTWEAR
We have clothes for men, women & the kids. From shirts, jeans, shoes, outerwear - even work gear & scrubs.

HOUSEWARES/GROCERY
You'll find dinnerware, vacuums, kitchen appliances - even cleaning products and diapers. Stock the kitchen with everything from soup to pizza, and ice cream to flour.

LAWN & GARDEN/SEASONAL
Our Garden Center has plants, mulch, power equipment & more. We carry seasonal items like Halloween and Christmas decor, lighting, even live Christmas trees.

PET & WILD BIRD
Pick up food, treats and supplies for your dog, cat, and small animals. Don't forget to feed the wild birds!

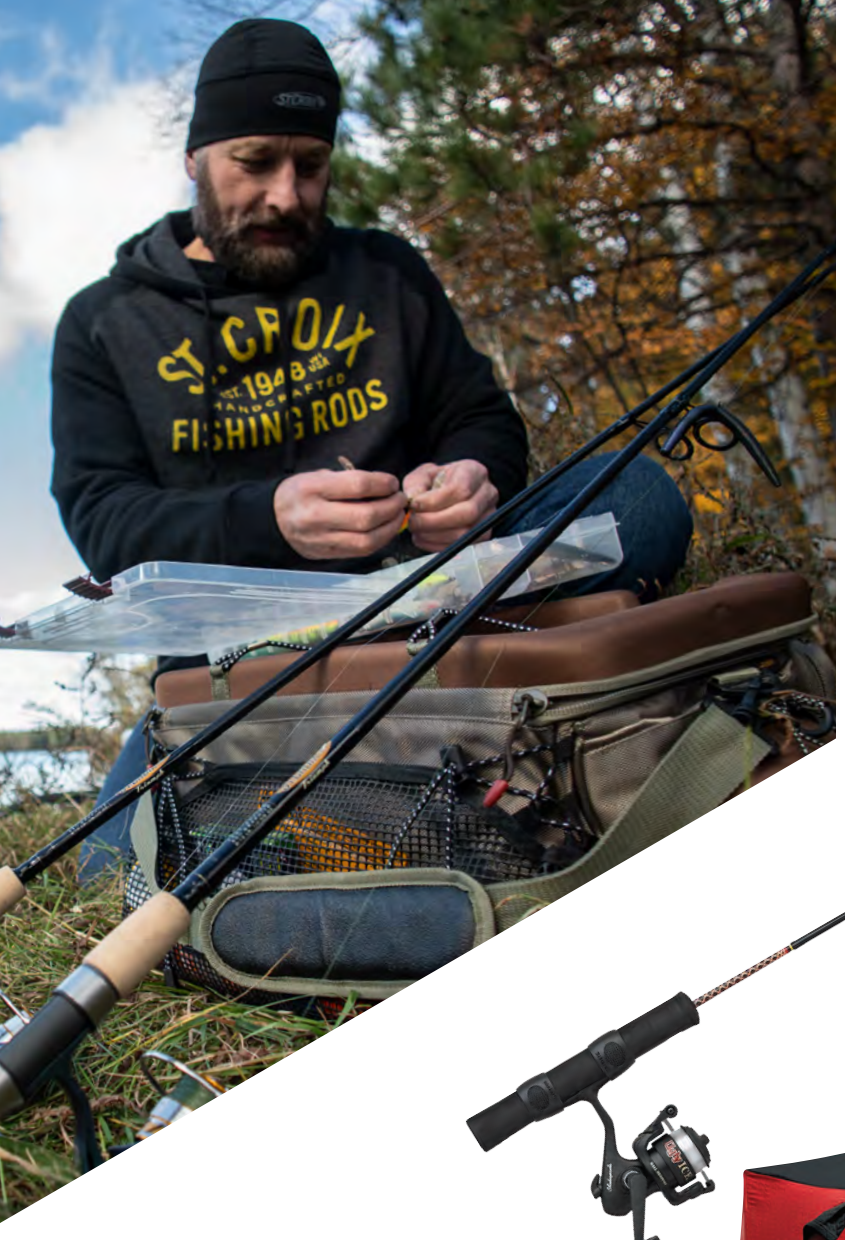
SPORTING GOODS
We're known for our expertise in hunting and fishing, carrying the best brands at great prices. Plus, you'll find tents, kayaks, water sports, bikes, yard games and more!

AUTOMOTIVE
We carry quality products for cars, trucks, UTVs, tractors, snowmobiles and more! You'll find low prices on everything from tires and chemicals, to parts and accessories.

HARDWARE
Our Work Shed offers a variety of home improvement services, and we have a huge selection of power tools & building supplies.

FARM
Feed, fencing, farm equipment, health treatments for dairy, cattle, horses, chickens, sheep, pigs and more!

Join in the conversation: instagram.com/FleetFarmOfficial











Your one-stop fishing shop

- Pick up your fishing license
- FREE bulk line spooling
- Live bait in our convenience store
- Get supplies, snacks, gas and ice too!

Sign up for the Fleet Farm Fishing Catalog: www.FleetFarm.com/c/mailing-list

FISHERMAN'S DREAM

Frozen to freshwater, **we carry over 10,000 lures and over 250 are exclusive to Fleet Farm!** Take a look at rods and reels, tackle boxes, waders- even gear for the little anglers. Get the best brands at low Fleet prices. From 'almost pro' to leisure angler, we'll help you catch the 'big one'.



Did you know? Every Fleet Farm fishing department is customized to local waters and fish species.

ION Electric Ice Augers
Eskimo ICE FISHING GEAR
CLAM BRING IT.
BEAVER DAM ICE FISHING BEAVER DAM, WI
Abu Garcia
STRIKER
Rapala
Huk
ST.CROIX ROD BEST RODS ON EARTH
Berkley
Salmo
SCALES















Your one-stop hunting shop

- Get your hunting license
- We carry reloading and black powder hunting supplies
- FREE arrow cutting & boresighting
- Get gear, snacks, gas and ice too!

Sign up for the Fleet Farm Hunting Catalog: www.FleetFarm.com/c/mailing-list

HUNTING HEADQUARTERS

Before, during and after the hunt, you'll find what you need. Get low prices on camo and blaze, boots, tree cameras, stands, blinds and decoys. Check out **the largest scent control and attractants selection** around, plus game processing equipment. Don't forget to grab snacks, your license, even fill up with gas before you head out. Yeah, we really do have everything.



Did you know? From field to the table, get your game processing supplies like dehydrators, slicers, sealers, seasoning & more.



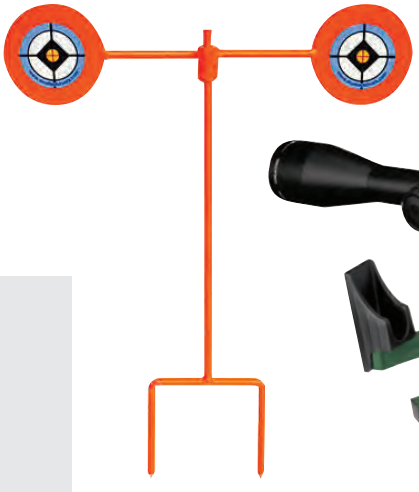








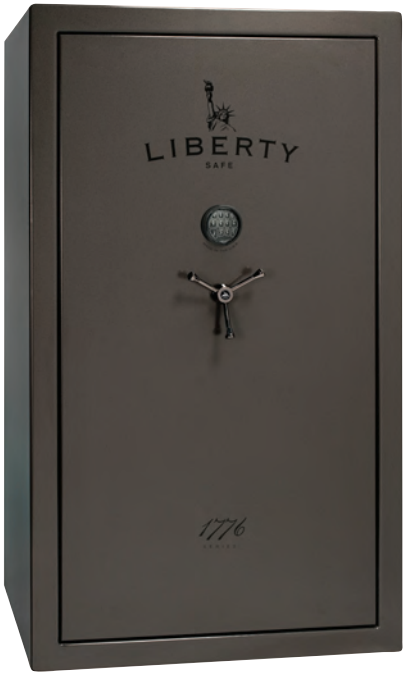












All the extras

- Clays and clay throwers
- Hundreds of targets
- Eye & ear protection
- Cases and gun storage
- Gun cleaning & maintenance

READY. SET. SHOOT.

Rifle or handgun? Field or range? Browse our in-store selection of over 500 firearms or check out **over 8,000 firearms available for special order.** Choose from **over 1,200 types of ammo** at low Fleet prices. Need some help? Our in-store firearms specialists have the expertise to help you along the way. Pick up a scope, protective shooting gear or a gun safe while you're here. You'll like these deals.



Did you know? All stores offer concealed carry classes. See our firearms specialist for details.

BERETTA
Remington
FEDERAL
SIG SAUER NEVER SETTLE
GLOCK PERFECTION
BROWNING
MOSSBERG
RUGER
SPRINGFIELD ARMORY
Benelli
WINCHESTER REPEATING ARMS
SAVAGE
Stoeger
Smith & Wesson
JM
TAURUS
HENRY Made In America, Or Not Made At All
LEUPOLD
VORTEX OPTICS
Bushnell
NIGHTFORCE
LIBERTY SAFE
MAGPUL
Hornady

















Boat add-ons

- We carry over 20 seat options! You can even test them out in store!
- Boat covers for all sizes
- Trailering, anchors, cleaning and repair supplies

SPORTS & OUTDOORS

Land or water, we've got it. Our camping selection has it all: tents, coolers, backpacks, outdoor cooking - even clothing and hiking boots. Check out our **huge selection of marine supplies,** everything from trolling motors, trailers for towing, even in-stock marine batteries. Kayaks, inflatables, dock systems, marine tech too - it's here at the best deals around.















Did you know?

We carry dock systems of all types and sizes- pick one up and build your own perfect dock.

MINN KOTA

LOWRANCE

Pelican

HUMMINBIRD

LAKES N' RIVERS

YETI

UNDER ARMOUR

INTEX

IGLOO

SJK SLUMBERJACK

Coleman

KELTY



















Something for everyone

- We carry extended sizes for men & women
- Find Western style apparel & boots
- Expanded selection of kids' apparel, including John Deere & character styles

DRESS THE FAMILY

Men, women, kids - check! We have clothes for the family in your favorite brands, at great values. Check out casual wear like athletic gear, jeans, shorts, shirts, sandals, socks - even watershoes. We have a **huge selection of all-weather gear for your family** - from winter coats, snow pants, boots and gloves to raingear like raincoats and 90 styles of rainboots for the whole family. Dress for less - every season.



ARIAT

UNDER ARMOUR

Champion

SKECHERS

Columbia

new balance

Wrangler

asics

Levi's

CARTER'S
WATCH THE WEAR ®

Did you know?

Our Team Shop has gear for the whole family to support your favorite NFL, MLB, NHL and college teams.



























Every season

Stay safe and comfortable:

- Breathable workwear to beat the heat
- Cold-weather coats, bibs, boots, gloves & heated coats
- Raingear and rainboots

WORKWEAR THAT WON'T QUIT

From jobsite to clinic, we've got you covered. Find durable, comfortable workwear like coats, vests, pants, cold-weather gear and footwear for men and women. We also carry **all the safety gear you need including hi-vis, glasses, ear protection and steel-toed boots.** Check out our huge selection of scrubs, in a variety of colors and modern fit styles. Get the brands you trust, at the best value around.



Did you know?

We carry men's extended sizes up to 3XLT, and up to 3XL in scrubs.

Timberland PRO PRO SERIES MADE TO WORK

KEEN UTILITY

carhartt

Dickies

WOLVERINE

TINGLEY A TRADITION SINCE 1896

wells lamont

BERNE WORKWEAR 1915

CAT

SKECHERS FOR WORK























We love pets!

- 23 dog food brands and 26 cat food brands
- Full selection of health care items
- Training, grooming & fencing options
- Supplies for small animals, fish and pet birds

PET PARADISE

Cats, dogs or small animals? We've got it. For your dog, we carry **over 900 dog food items and 500 treats,** training aids and hundreds of toys. If you're looking for your cat, there are **over 600 food items and 50+ litters.** Our food brands range from value prices to high-end limited ingredient diets. Pet beds, cat furniture, crates and health care items are here at low prices - you and your pet will be happy.







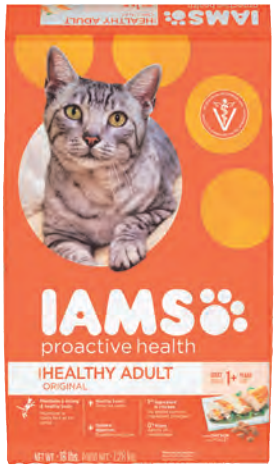














Did you know?

We carry value and name brand vaccines, flea & tick solutions, dental care & supplements.

PURINA

Hill's SCIENCE DIET VETERINARIAN RECOMMENDED

Healthy Holistic BLUE

Life's Better IAMS

Greenies

Nutro

FRONTLINE Plus

Eukanuba

GARMIN

Taste of the Wild

9Lives

GRAVY TRAIN

FURminator

Sprout

RACHAEL RAY NUTRISH

Meow Mix

Fresh Step













Enjoying the wildlife

- Squirrel food and feeders
- Butterfly nectar
- Beekeeping supplies: hives, smokers, jackets, veils & more!









FOR THE BIRDS

Summer to winter, keep the birds fed. We have 40 different brands of wild bird products and carry **over 150 types of bird feed,** from seed to suet. Add a feeder or house from our selection of over 200 items for Midwest birds - from cardinals to orioles and hummingbirds. Great prices and huge selection for every season.















Did you know?

We'll help you keep the birds warm and fed during harsh winters with high energy food & heated bird baths.

KAYTEE

Wild Delight
Premium Nutrition For Outdoor Pets

PERKY-PET
EST. 1958
№1 IN BIRD FEEDERS

STOKES SELECT

MORE BIRDS

Pine Tree Farms

DROLL YANKEES
The World's Best Bird Feeders® Since 1969

Homestead

Audubon

havegard Farm, Inc.
Quality Bird Feeding Products





















There's more!

- 5% bulk discount on select feeds, lime, fencing & farm essentials
- Outdoor loading for big purchases
- Wide range of farm and trailer tires
- Extras like farm batteries & ag paints



ON THE FARM

Dairy, equine, chicken, pigs, goats, even llamas - find it all here. We carry a **huge selection of feeds for all stages of life,** including special diets, milk replacer and supplements. Pick up livestock health products, feeding and dairy supplies from all the top brands. For outside the barn, you'll find fencing and gates, feeders, tractor parts and field implements from planting to harvesting. Get all your livestock and farm needs at a great value.

















Did you know?

We carry a wide range of replacement parts for all kinds of farm equipment from rakes & gears to hoses & hydraulic fluid.

Nutrena®
KENT®
WEAVER LEATHER
LITTLE GIANT®
Sprout®
Farnam®
TRIPLE CROWN Nutrition, Inc.
FIMCO INDUSTRIES
Priefert®
KingKutter® INCORPORATED
zoetis
FREELAND Industries, Inc.











Fleet Farm Auto Service Center

- TIRES: Installation, rotation & balance, alignments & repair
- LUBE: Oil changes, cabin & air filter replacements
- BATTERIES: Replacement, free testing and more!









Schedule an appointment, search for tires & check out special offers at FleetFarm.com

HOME OF THE
Fleet Farm
39.99 TIRE
Starting price

ALL THINGS AUTO

Let's start with tires. We have over 7,000 tires for cars, trucks, ATVs, tractors, even lawn and garden tires from the top brands. Plus, we're the **Home of the $39.99 Tire.** You'll find parts and accessories for cars, trucks, boats, UTVs, motorcycles, RVs and snowmobiles. Pick up brakes, filters, oil, batteries, truck boxes and trailers, all at low Fleet prices. Search our Full Vehicle Lookup for over 30,000 parts using your Year, Make, Model and Engine. Plus, the Fleet Farm Auto Service Center is here for your tire and maintenance needs.



Did you know? We offer a best price tire guarantee. We'll match any installed price on the same tire.

COOPER TIRES
MICHELIN
BFGoodrich Tires
GOODYEAR
Starfire TIRES
CITGO LUBRICANTS
Mobil
RESOLUTE
FRAM
Prestone
PENNZOIL
CURT
INTERSTATE BATTERIES
Outrageously Dependable
CARLISLE















And so much more...

- Outdoor equipment- pressure washers, chainsaws and generators
- Air compressors, guns and staplers
- Tool belts, cabinets & workbenches
- Safety gear- eye & ear protection, helmets, aprons and respirators

IT'S TOOL TIME

Got a project? We've got tools for jobs big and small. Check out power tools and generators from trusted brands at great prices. We have **over 90 cordless DeWalt tools and over 90 cordless Milwaukee tools.** You'll find a wide selection of bare tools, tool kits and hand tools like screwdrivers, pliers and socket sets. Get any job done right.











Did you know?

We carry tools for specialty jobs like welding, masonry and specialty automotive.

ALLIED™
DEWALT High Performance Industrial Tools
GENERAC®
HOBART WELDING PRODUCTS
HONDA GENERATORS
MAGNA FORCE
Milwaukee®
PORTER CABLE®
Powermate®
STANLEY®
CRAFTSMAN®

















See what we can do!

- Key duplication
- Water quality testing
- Cutting: tubing, wire, chain, rope
- Custom paint tinting



HOME IMPROVEMENT

Whether you repair, replace or rebuild, we've got what you need for every do-it-yourself job. Check out lumber, insulation, filters, paint and hardware - **choose from over 5,000 fasteners and connectors!** We carry electrical boxes, dimmers, sump pumps, water heaters and **over 1,300 pipe fittings.** Keep your house running - and save too.

















Did you know? We have ChipKey programmable vehicle keys at a fraction of the cost from the dealershihp.

First Alert
GE
Glidden
ILLUMINATOR
JETCOAT
MOEN
Buy it for looks. Buy it for life.®
perfect aire
RED LION
RUST-OLEUM
QUIKRETE
CEMENT & CONCRETE PRODUCTS
Southwire
3M
valspar
the beauty goes on
WAYNE
WERNER













Outdoors, made better

- FREE assembly on select grills
- Propane tank exchange
- Huge lawn & yard decor selection
- Hardscaping supplies, stone, edging & pavers



OUTDOOR LIVING

Start up the grill - **charcoal, gas or pellet grill,** from the top brands. We carry smokers, cooking tools and all the accessories, like wood chips and over 200 seasonings! Sit back and relax. Choose from a conversation, dining or bistro set. Browse firepits, pergolas and a huge selection of solar lighting & yard statues - all at low Fleet prices.



Char-Broil

Oklahoma Joe's Smokers

Traeger Wood Pellet Grills

The Back Forty

weber

MASTERBUILT

Coleman

YETI

IGLOO

Kingsford

Did you know?

We have a full range of insect and mosquito repellents so you can enjoy the outdoors.















Lawn & Garden essentials

- Lawn fertilizers for all four seasons
- Power equipment for all yard sizes
- Large selection of chainsaws
- Garden Centers open in April with vegetables and flowering plants

LAWN & GARDEN MADE EASY

We're your lawn & garden headquarters. Our Garden Center offers beautiful nursery-quality plants- annuals, perennials, shrubs, trees, and we carry the most varieties of vegetables around. Plus, **all our plants are grown in the Midwest**. Make your yard look great with the best tools, over **40 lawn mowers and over 100 hand held power equipment tools**. We carry seed, fertilizer, mulch, edging, everything you're looking for - at low prices you'll love.

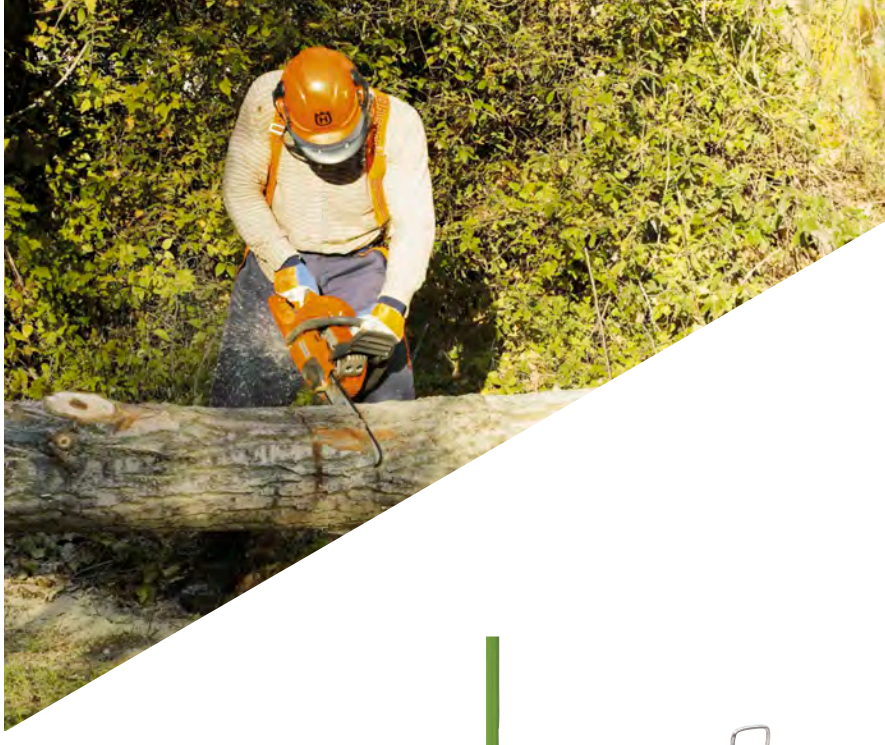


Did you know?

We have a huge selection of power equipment parts, accessories and hard to find specialty equipment.

Agri-Fab Lawn Care Made Easy
ARIENS
DEWALT High Performance Industrial Tools
FISKARS
CRAFTSMAN
Husqvarna
Orbit
ECHO
Roundup
TEKNOR APEX
Miracle-Gro
Preen
THERMACELL





















Stay safe & comfortable

- Outerwear for the whole family
- Snowboots, hats & gloves
- Rainwear and rainboots
- Gloves, eye & ear protection for yard cleanup

READY FOR EVERY SEASON

From spring floods to winter blizzards, we can handle Mother Nature. Find the rakes and power tools, like chainsaws and blowers for fall cleanup. When the snow flies, check out our shovels, ice melt and snow throwers. We carry **parts and attachments for plows, ATVs, even tire chains.** Rainy days call for sump pumps and dryers, and air conditioners for extreme heat. Get the brands, quality and value you want, no matter the season.



Did you know?

We monitor weather changes across all store locations and ship extra emergency supplies when you need it most.

ARIENS
Husqvarna
GENERAC
CRAFTSMAN
WAYNE
ECHO
Safe Step
DEWALT
High Performance Industrial Tools
BRIGGS & STRATTON
suncast
Agri-Fab
BULLY TOOLS
REMINGTON
LUMBER JACK
Scotts
FISKARS





























So much for home

- Dinnerware, bakeware & appliances
- Living room, bedroom & dining room furniture
- Grocery, dairy & frozen
- Cleaning, health, beauty & baby
- Storage & organization



HOME SWEET HOME

Candy, cleaning, canning and coffeemakers - it's all right here. Stock the kitchen with flour, spices, soup, ice cream and beverages. Plus, snacks - **over 1,500 candy and nut items everyday!** Get household products like napkins, shampoo, cleaners, even diapers. Get your kitchen appliances from mixers to pizza ovens. There are pots, pans, dinnerware, storage totes, even furniture! Check it all off your shopping list - and get low Fleet prices.



Did you know?

We carry a huge selection of canning supplies like jars, mixes, pressure canners, strainers and more!

KitchenAid®
KEURIG®
FoodSaver®
BUNN®
Kerr®
Ball®
mrs. wages®
wilton®
Gillies
Tide®
Shark®
OXI CLEAN®















Reasons to celebrate

- Toyland is a BIG deal for kids and parents! It's the hottest toys at low prices, all filled in our huge, iconic Fleet Farm bags!
- Pumpkins and corn stalks in fall
- Garden Center flowering baskets for Mother's Day & Memorial Day

Sign up for the Fleet Farm Toy Catalog: www.FleetFarm.com/c/mailing-list

HOLIDAY HAPPINESS

Celebrate and save. Grab flags and Americana decor for the 4th of July. Decorate inside and out for Christmas, harvest and Halloween with decor, light sets and inflatables - even Lemax premium collectible village sets. We have Christmas trees, ornaments - and so many toys! **Toyland has been a Fleet Farm tradition for over 60 years!** You'll find the top toy brands and the season's hottest toys, at great prices.



















SYLVANIA

LEMAX

playmobil

Melissa & Doug

LEGO

NERF

Barbie

Fisher-Price

L.O.L. SURPRISE!

Tonka

ERTL Big farm
Just Like the Real Thing...Only Smaller

Hot Wheels

Did you know? We carry both real and lifelike Christmas trees and wreaths.

Check out these services & great values!



Fleet Rewards® Credit Card
Get rewarded for shopping at Fleet Farm. Learn about card benefits at FleetFarm.com/apply

4¢ Off Per Gallon of Gas with every In-Store Purchase Get a coupon for 4¢ off each gallon of gas with every in store purchase. **Plus, get free popcorn with a fuel fill-up.** Check the bottom of your receipt for details.

In-Store Pickup & Outside Yard Pickup
You click it, we pick it. Buy your items online, we'll get it ready. **Pick it up in store or drive up.**

5% OFF with Bulk Discounts
The more you buy, the more you save- **even on sale prices!** Save on select feed, milk replacer, barn lime, fencing, water softener salt & more. See store for full list of products.

DNR Licenses
Buy your hunting, fishing and other DNR licenses and stamps. **We are your one stop license shop.**

Price Match Guarantee
If you find a lower price on an exact item we carry, just bring in the ad and **we'll match the price.**

And, mark your calendars for these iconic events.

TOYLAND

Toyland is a 60 year tradition, where you'll find the biggest selection of the hottest toys, the best brands & LOW Fleet prices!
Coming in October.

ORANGE FRIDAY

Hunters line up at their 'one-stop hunting shop' for deals on gear, their license, snacks - even gas for the hunt!
This event is the Friday before your local deer hunting season opens.



TRUCKLOAD SAVINGS EVENT

Don't miss our Truckload Savings Events! We buy in bulk & pass the savings on to you, so you save BIG.
Watch our ads for upcoming dates.











With quality products and trusted technicians, you can count on the Fleet Farm Auto Service Center.

Fleet Farm®
AUTO SERVICE CENTER

TIRES
TIRE INSTALLATION, ROTATION & BALANCE, ALIGNMENTS & REPAIR

LUBE
OIL CHANGES, CABIN & AIR FILTER REPLACEMENTS

BATTERIES
BATTERY REPLACEMENT & FREE TESTING

WE WILL BEAT
ANY COMPETITOR'S PRICE
FOR THE SAME INSTALLED TIRE

Cooper Tires · Bridgestone · Firestone · Kelly Tires · Uniroyal · Goodyear · Michelin · BFGoodrich Tires

HOME OF THE Fleet Farm
39.99 TIRE
Starting price

Brand name passenger tires made in the USA. See Auto Service Center for details







There's a reason people say

"If Fleet Farm doesn't have it, I don't need it."



YOU CLICK IT, WE PICK IT.

CHECK OUT OUR WEEKLY ONLINE DEALS!

only at FleetFarm.com

Buy your items online, we'll get your order ready, then you pick it up in store. It's that easy.

Fleet Farm